

mapspeople

Discover MapsIndoors

An Indoor Navigation Platform



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MapsIndoors

Indoor navigation is your way to provide your customers, visitors, and guests with a great service and an unbeatable overview of your facility. Help them navigate through the great indoors with digital indoor wayfinding.

MapsIndoors is the leading indoor navigation platform built with Google Maps. By being built with Google Maps, MapsIndoors enables your visitors to get directions to a specific room or point of interest inside your building from wherever they are. Your users will be given the best route to their destination inside your facility or on your campus based on their mode of transportation.

By interfacing MapsIndoors with an indoor positioning system, you support the experience of having an mobile indoor GPS right in the palm of your hand. You can utilise your user's location through location-based services such as push notifications. Use it to drive incremental revenue through advertising and offers or to extend the level of service by providing them with important information of any sort.

DOWNLOAD

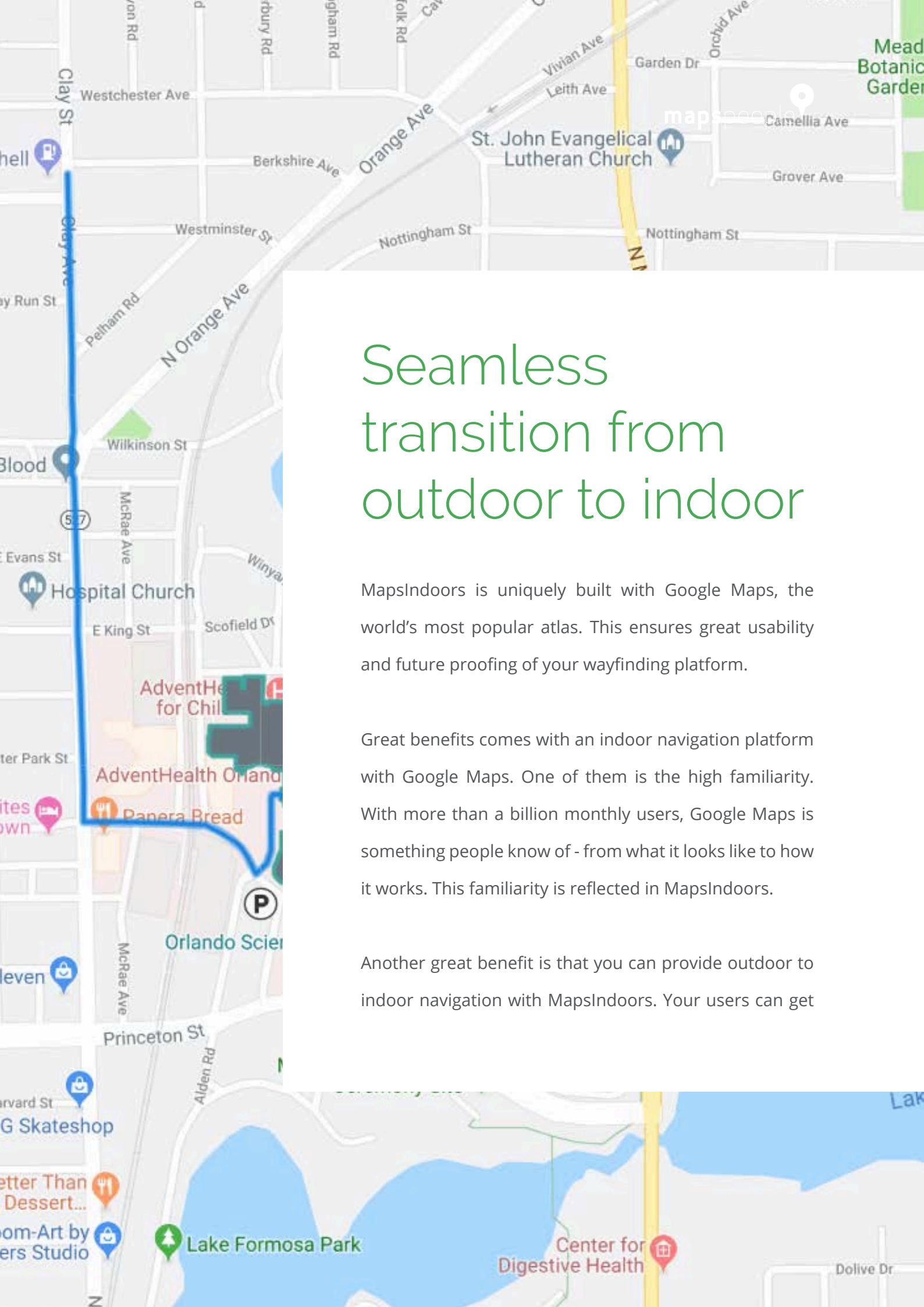


DOWNLOAD



Imagine Google Maps as you know it and bring it indoors. That's MapsIndoors.





Seamless transition from outdoor to indoor

MapsIndoors is uniquely built with Google Maps, the world's most popular atlas. This ensures great usability and future proofing of your wayfinding platform.

Great benefits comes with an indoor navigation platform with Google Maps. One of them is the high familiarity. With more than a billion monthly users, Google Maps is something people know of - from what it looks like to how it works. This familiarity is reflected in MapsIndoors.

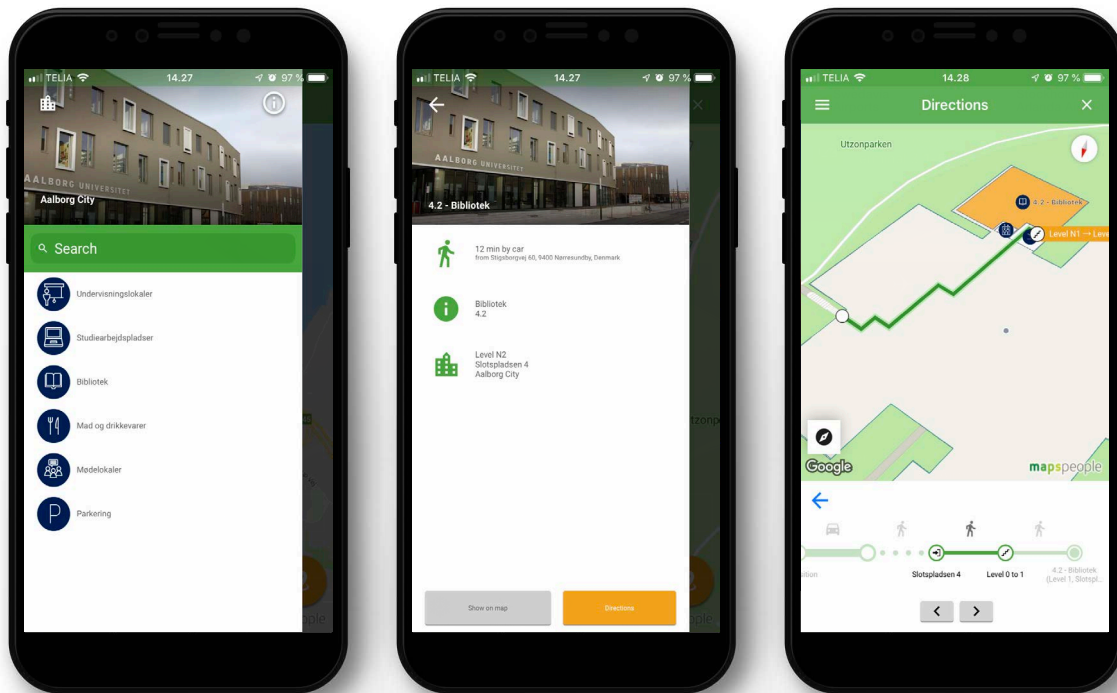
Another great benefit is that you can provide outdoor to indoor navigation with MapsIndoors. Your users can get



directions from their home directly to a room or point of interest inside your facility. It will also consider your preferred mode of transportation like travelling by car, bus, or train. Or if you simply want to walk to your destination. If you travel by car, you will receive driving directions to your destination along with an estimated time of arrival. MapsIndoors will also take you to the parking lot that is closest to your indoor destination. That way you do not have to walk for miles.

If you take the bus, metro, or train, you will be guided to the nearest station or bus stop with transit directions to your destination inside your building.

It is the power behind Google Maps that is guiding you when you are outdoors. Once you enter a campus or building, your MapsIndoors solution will take over and assist you to your final destination indoors.



Search, find, and navigate

It's easy to search, find, and navigate with MapsIndoors. All your rooms and points of interest are searchable within your platform. Simply locate your destination in the menu or on the map or use the search function to find it.

Once you have found your destination, you can receive navigation from wherever

you are. Get directions from your current location or from any other address, room, or point of interest.

If you have interfaced MapsIndoors with an indoor positioning system, your location will be shown as a blue dot on the map and you will enable the look and feel of turn-by-turn wayfinding.

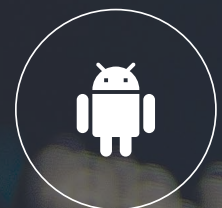
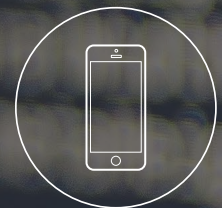
Integration across your platforms

Provide your users with indoor wayfinding on their preferred platform: MapsIndoors can easily be integrated across your platforms for you to deliver great wayfinding in the best possible way.

You can get MapsIndoors as a standalone wayfinding app or you can integrate it into any existing iOS and Android app. It can also be integrated into your website and information kiosks. No matter how you choose to provide your users with indoor wayfinding, you can have it made in your preferred design with your logo, icons, and corporate colours.

It is up to you to decide how public your wayfinding app should be. You can have MapsIndoors as an internal application for employees only, which can be suitable for corporate headquarters. But you can also have your indoor map publicly available for everyone to see and use.

MapsIndoors is available as SDK and API and comes with extensive documentation. Dive into the 101 guides, code snippets, and reference material.



Interface MapsIndoors with an **indoor positioning** system

Release the full potential of your indoor navigation platform. Interface MapsIndoors with an indoor positioning system to engage with your users.

MapsIndoors can be interfaced with the best indoor positioning systems for your facility. This could be WiFi positioning, Bluetooth (BLE) beacons, or even positioning based on Earth's magnetic field.

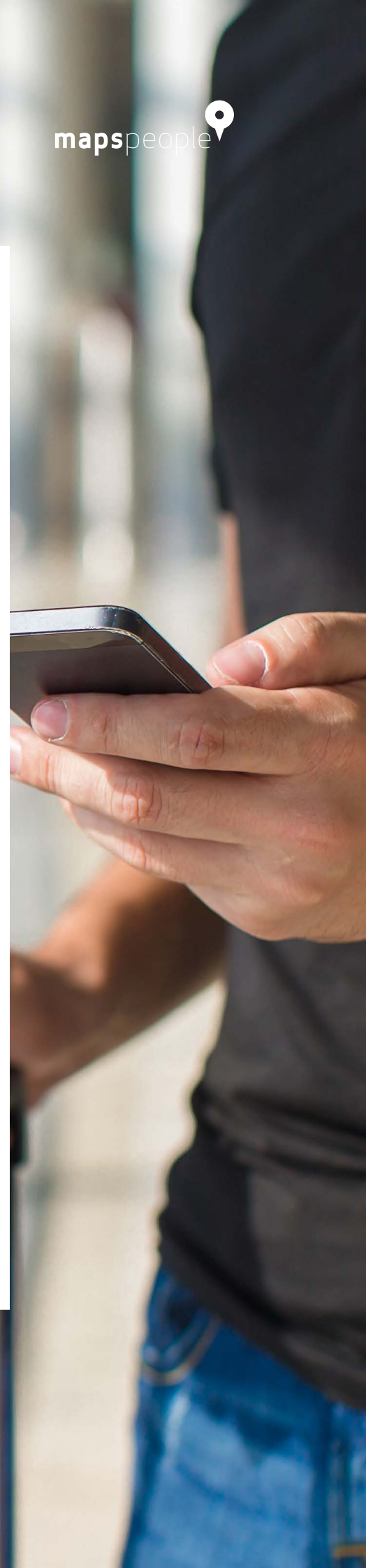
How accurate your indoor positioning will be all depends on your buildings. This also means that there is no right answer for what type of indoor positioning that is best. Contact your provider of MapsIndoors to get advice on what positioning system is the most suitable for your case.

By interfacing MapsIndoors with an indoor positioning system, you expand the number of touchpoints with your user or customer. Increase your engagement with your users through their movement and position and use these two components to deliver highly targeted information. For example, meal deals to a cafeteria or restaurant in close proximity.

An indoor navigation platform that is interfaced with indoor positioning provides you with a wide range of opportunities that will enable you get a unique insight into how your facility is being used.

Why interface MapsIndoors with indoor positioning?

1. Provide your users with even better indoor navigation. You increase the accuracy of your users position by interfacing MapsIndoors with an indoor positioning system. It will provide the user with the feel of turn-by-turn navigation.
2. You can utilise your users location to deliver better services and commercial content. Use location-based marketing to deliver targeted offers and advertisements for shops, services, and restaurants that are within close proximity to your user. You can also use the function to deliver important messages or to alert your users in case of emergency.
3. Get an analytical insight into how your users move around your facility. Use this information to improve your floor plan or to support your business intelligence.



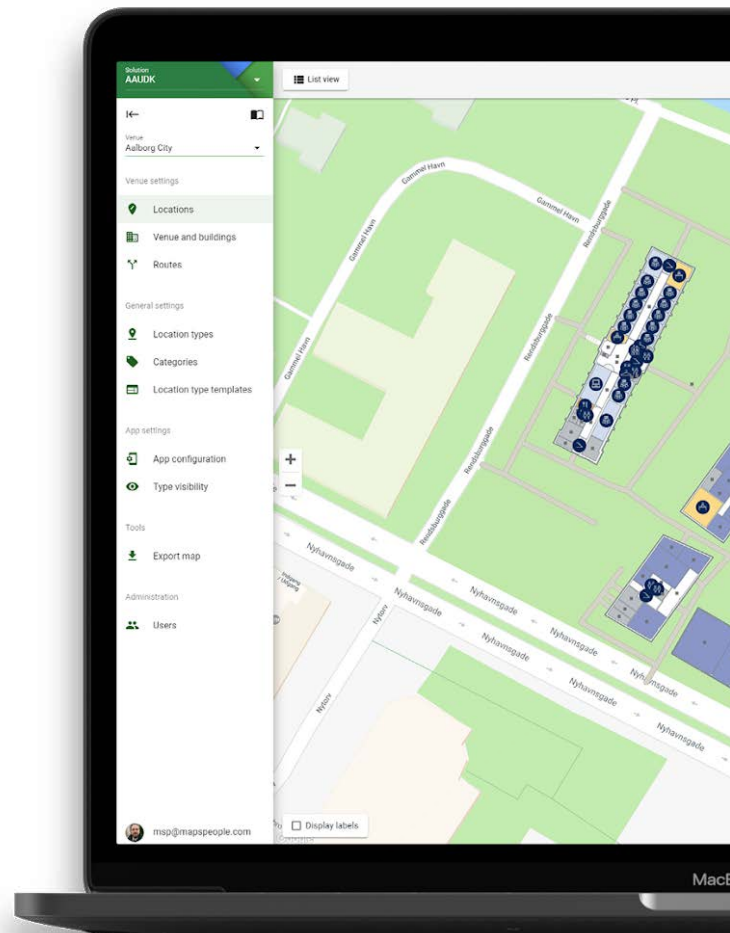
MapsIndoors CMS

Manage your indoor map

With MapsIndoors CMS we empower you to take control over your own indoor mapping solution. The content management system for your MapsIndoors solution can be used by anyone in your organisation. MapsIndoors CMS is intuitively built, so that it does not require any programming skills.

Anyone in your organisation can update and manage all aspects of your indoor map using drag-and-drop. Managing your map is made easy with MapsIndoors CMS

The content management system provides you with great flexibility. You can make changes to your floor plan or add and delete points of interest. This allows you to make both permanent and temporary changes to your map. It could be for hosting an event

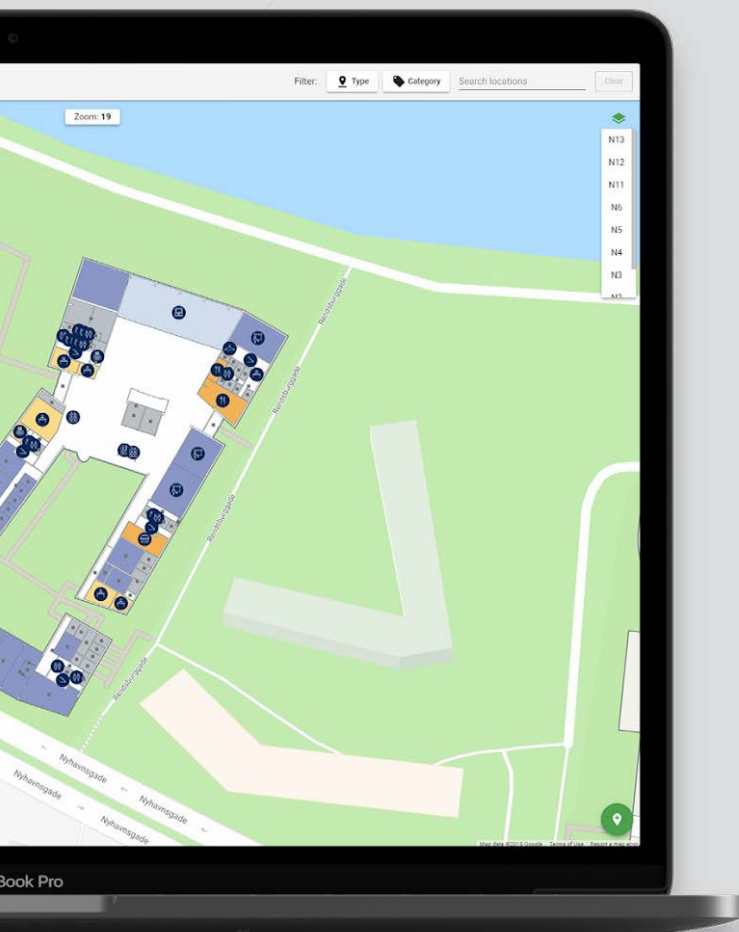


for a few days or if you choose to move a point of interest permanently.

You can assist your users even further by adding custom icons, logos, and photos to your points of interests. It will make them easier to identify and locate on both your

indoor map and when they approach their destination.

Having an indoor navigation platform with an accompanied content management system is a cost-effective way for your organisation to always provide up-to-date maps and great wayfinding.



- Add, update, and manage points of interest
- Manage opening hours, descriptions, and contact information
- Customize your map with icons, logos, and photos to make points of interests easier to identify
- Decide on what zoom level that different points of interests appear
- Customize the colours of your indoor map and the route style
- Gain control over your indoor positioning system
- Assign user roles to your staff to administer different functions in MapsIndoors CMS
- Manually update information or benefit from the automated bulk upload

The Perfect Fit



Indoor navigation provides value to all stakeholders in your organisations. Exactly what value you provide comes down to how you will use your MapsIndoors solution.

MapsIndoors is suitable for all large or complex venues. It can be the university with its vast campus or the airport with its terminals and gates. But it can also be the supermarket with its many aisles and thousands of products or the corporate headquarter with its numerous meeting rooms and offices.

Each industry and organisation has a different set of bullet points that needs to be addressed with an indoor wayfinding solution. That is why MapsIndoors can be customized to fit your needs.

With MapsIndoors you can deliver the value that is important to your stakeholders.



User

- Easy indoor wayfinding
- Reduce stress and time waste
- Better experience with your organisation
- A great overview of your facility

Employees

- Less frequent interruptions from people that ask for directions
- More time for important tasks
- Greater confidence among new employees to explore your facility

Management

- Increased satisfaction among your customers, employees, students, or visitors
- Optimized efficiency saves resources
- Analytical insight into the use of your facility

Find your way to **better company outcomes**

Bring your spaces to life with fully integrated, searchable indoor maps from MapsPeople. For more than 120 years, we have worked with maps and helped people navigate the world. From hand-drawn maps to today's cutting-edge indoor mapping technology, MapsPeople are the industry experts. We have worked with Google Maps for more than seven years and we are proud to be a Google Premier Partner.

For more information on how MapsIndoors can help your company improve outcomes, increase employee satisfaction, and free up resources, contact us.



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